

Message Text

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73

ACTION COME-00

INFO OCT-01 ARA-10 EUR-12 ISO-00 EB-07 /030 W

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R 181617Z AUG 76

FM AMEMBASSY LONDON

TO SECSTATE WASHDC 4659

INFO AMEMBASSY CARACAS

UNCLAS LONDON 12964

E.O. 11652: N/A

TAGS: BEXP, VE, UK

SUBJECT: U.K. EXPOSITION AND TRADE MISSIONS

REF: STATE 183830, CARACAS 9686

1. FROM INQUIRY AT DEPARTMENT OF TRADE, WE HAVE LEARNED THAT BRITISH OVERSEAS TRADE BOARD EXHIBITION IN CARACAS WILL TAKE PLACE MARCH 15-24, 1977. SITE IS POLIEDRO WHERE BRITISH OVERSEAS TRADE BOARD WILL OCCUPY TWO FLOORS AND SOME OUTDOOR SPACE WITH APPROXIMATELY 180-250 EXHIBITORS. LIST OF EXHIBITORS NOT YET CLOSED.

THEME OF EXHIBITION WILL BE INDUSTRIAL WHICH COULD INCLUDE VIRTUALLY ANYTHING BUT CONSUMER GOODS.

2. WITH RESPECT TRADE MISSIONS IN VENEZUELA, TEN ARE NOW SCHEDULED THAT COUNTRY FOR CY 1976, SOME INCLUDING OTHER LATIN AMERICAN COUNTRIES. ONLY ONE THUS FAR SCHEDULED IN 1977. FULL LISTING THESE TRADE MISSIONS AND OTHER PROMOTIONS CONTAINED IN "PROGRAM OF TRADE PROMOTIONS 1976-78 OF BRITISH OVERSEAS TRADE BOARD", INCLUDED IN "TRADE AND INDUSTRY" ISSUE APRIL 30, 1976.

3. THESE TRADE MISSIONS ARE ALL SUPPORTED BY EITHER CHAMBERS OF COMMERCE, REGIONAL DEVELOPMENT COUNCILS OR TRADE ASSOCIATIONS. WITH EXCEPTION OF MISSIONS SUPPORTED BY ASSOCIATIONS (SUCH AS GAUGE AND TOOL MAKERS ASSOCIATION) THESE MISSIONS ARE HORIZONTAL INVOLVING WIDE VARIETY OF FIRMS, AS NOTED IN CARACAS 4328.

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4. SPONSORS OF EACH OF THESE MISSIONS CAN BE OBTAINED
FROM LISTING IN PUBLICATION NOTED ABOVE.

ARMSTRONG

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NNN

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Disposition Event:
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